

The Funnel Technique

Highlights

- ♦ You have to craft your meeting to make students more receptive to God’s word.
- ♦ Start, up-beat but gradually bring them down to be more serious.
- ♦ The key to the funnel affect is PLANNING.
- ♦ Analyze all the pieces; lesson, music and the game; overall what comes when and where.
- ♦ If we want our students to be ready and waiting for the message then the whole night needs to be engineered.
- ♦ Change the speed or tempo of your music to work with the other components of the night.
- ♦ Step them down gradually so they are ready to listen.
- ♦ Start fun and crazy to knock down the walls and earn the right to speak to them about serious spiritual things.
- ♦ Craft the entire night and you WILL see a transformation in how they listen.

Take Away

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